

Associate Professor of Design
School of Art
1715 Volunteer Blvd
The University of Tennessee
Knoxville, TN
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<http://www.art.utk.edu>

CURRICULUM VITAE

EXPERIENCE

2002 — 2017

Associate Professor of Design / The University of Tennessee
Knoxville, TN

2001 — 2002

Assistant Professor of Design / The University of the Arts
Philadelphia, PA

1997 — 2001

Creative Director / Corey McPherson Nash
Boston, MA

EDUCATION

MFA : Visual Communications / Magna Cum Laude
Virginia Commonwealth University
Richmond, VA

BFA : Graphic Design
Indiana State University
Terre Haute, IN

**GROUP EXHIBITS
WORK SHOWCASED**

2001

Bone Show, Best of New England Exhibition, Massachusetts
College of Art, Boston, MA

2002

Faculty Exhibit, Ewing Gallery, The University of Tennessee,
Knoxville, TN

2005

The Ten Show, Best of Tennessee Design, Show, Knoxville, TN

SEED, Best of Southeastern Design Show, Atlanta, Georgia

The Plan of Nashville, Ewing Gallery at
The University of Tennessee, Knoxville, TN

Peak, UCDA Conference and Exhibition, Vail, Colorado

Stretch, UCDA Conference and Exhibition, Boston, Massachusetts

Bone Show, Best of New England Exhibition, Massachusetts
College of Art, Boston, MA

GROUP EXHIBITS

WORK SHOWCASED *continued*

2006

December, 2006, The Tenn Show,
Best of Tennessee Design Show, Memphis College of Art,
Memphis, TN

September, 2006, Seeing Red: Contemporary Issues,
Peggy Hopper Gallery, Honolulu, HI

October, 2006, Seeing Red:Contemporary Issues,
AIR Gallery, Pittsburgh PA

November, 2006, Seeing Red:Contemporary Issues,
5151 Penn Gallery, Pittsburgh, PA

October, 2006, Faculty Exhibit, Ewing Gallery
The University of Tennessee, Knoxville, TN

2007

May, 2007, SEED Awards Exhibit,
Best of Southeastern Design Show, Atlanta GA

December, 2007, AIGA Tenn Show Exhibit, Chattanooga, TN

September, 2007, ROOTS,
University College Designers Association (UCDA), Toronto, CA

November–January, 2007, SHRINE Invitational Exhibit,
TUVCC, Knoxville, TN

December, 2007, AIGA GIVE Exhibit, Knoxville, TN

2008

May, 2008—, Permanent Exhibit
Beaumont Arts Academy, Typographic Walls
Knoxville, TN

December, 2008, AIGA TENN Show Exhibit, Memphis, TN

October, 2008, SHIFT, UCDA Design Conference and Exhibit
Savannah, GA

2009

July, 2009, SEED Awards Exhibit, Best of Southeastern Design
Show, Atlanta GA

Oct, 2009 NAVIGATE, University College Designers Association
(UCDA) Exhibit, Seattle, WA

2011

January 2011, National Builders Show
Solar Decathlon Model Exhibition
Orlando, FL

June 2011, SEED 11 Awards Exhibit
Best of Southeastern Design
Museum of Design; Atlanta, GA

GROUP EXHIBITS
WORK SHOWCASED *continued*

2011

October 2011, THRIVE,
University College Designers Association (UCDA) Exhibit,
Excellence in Design
Phoenix, Arizona

October 2011, (RE)XTRAVAGANZA
Celebrating Leading International Socially Responsible Design
Natural History Museum, Los Angeles, CA

October 2011– MAKING THE CASE
AIGA Justified International Competition:
Excellence in Design Thinking
Permanent Online Exhibit
<http://www.aiga.org>

September–Oct 2011, SOLAR DECATHLON 2011
Solar Energy, International Public Exhibition
Washington, DC

2012

Nov–January 2012, Living Light House on Exhibition
UT Gardens, Knoxville, TN

February–April 2012, Living Light House on Exhibition
Centennial Park, Nashville, TN

April 10–11, 2012, Living Light House on Exhibition
TN Valley Solar Solutions Conference
Cook Convention Center, Memphis, TN

April 20–May 30, 2012, Living Light House on Exhibition Shelby
Farms Visitors Center, Memphis, TN

June 27–July 8, 2012, SMITHSONIAN FOLKLIFE FESTIVAL
Living Light House on Exhibition
Washington, D.C.

July 21–August 29, 2012, Living Light House on Exhibition
The Northshore Site, Chattanooga, TN

Sept 2–November 2, 2012, VISUAL TRAVELOGUES
Two person Exhibit
TVUU, Knoxville, TN

Sept 25–October 20, 2012, FUSION
Ball State University, Muncie, IN

2013

Oct 12–15 2013, UTK MFA Brochure
43rd Annual UCDA Design Exhibit and
Conference Louisville, KY

December 2013–, UTK MFA Brochure
Print Regional Design Awards Annual
Permanent Online Gallery and Printed Publication

GROUP EXHIBITS

WORK SHOWCASED *continued*

2014

August—September 2014
Make / Think / Make
Ewing Gallery, Knoxville, TN

January 18—March 15 2014, Sea of Tranquility
Light of the Moon Exhibition
Arrowmont—National Juried Exhibition
Gatlinburg, TN

June 2014—, Living Light House
Oak Ridge Children's Museum, Oak Ridge, TN
Permanent Display

March 2014, Living Light House
Nexus Conference
The University of Tennessee, Knoxville, TN

2016

January 28—February 23
Unassigned: independent works by designers
Marian Graves Mugar Art Gallery, Colby Sawyer College,
New London, NH

CONFERENCES

WORKSHOPS, INVITED PRESENTATIONS
SESSIONS

2001

SUNY Purchase, New Paltz, NY
Presentation: The Left and Right of Knowing

The University of the Arts, Philadelphia, PA
Presentation: The Left and Right of Knowing

2002

Carnegie Mellon University, Pittsburg, PA
Presentation: The Left and Right of Knowing

University of Connecticut, School of Art, Storrs, CT
Presentation: The Left and Right of Knowing

2004

AIGA Recharge Conference, Jacksonville, FL
Paper ›The Left and Right of Knowing

International Conference on the Arts & Humanities, Honolulu, HI
Poster Presentation › Cross Disciplinary Projects: James Agee Park

2005

International Conference on the Arts & Humanities, Honolulu, HI
Paper › A Collaboration: The Left and Right of Knowing

Revolution Conference, Philadelphia PA : Panel › Design and the
Community: James Agee Park

ATYPI Conference, Helsinki, Finland: Paper › Typographic Play.

WORKSHOPS, INVITED PRESENTATIONS SESSIONS
CONFERENCES
continued

2006

December 2006, AIGA Design Frontier Conference, Denver, CO, Panel Presentation: Collaboration Across Borders, Invited Presenter

December 2006, AIGA Design Frontier Conference, Denver, CO, Panel Presentation: Design Education Community

March 2006, California State University, Chico, CA Workshop and Lecture: The Design Process

2007

March 2007, Imagine it! Conference, Bologna, Italy Workshop & Presentation› Design of a Typographic Poetry Slam!

May 2007, AIGA Intent Content Conference, Nashville, TN Co-Chair, Mainstage Moderator

- Development of Call for proposals
- Review of paper and panel proposals.
- Grant Writing and conference sponsorship funding
- Selection of Conference Readers
- Development of Promotional materials and website
- Development of Conference Budget and Schedule

2008

July 2008, PUNCT, Typecon Conference, Buffalo, NY, Session Presentation: Teaching Typography in a k–12 Curriculum

2009

July 2009, RHYTHM, Typecon Conference Atlanta, GA, Workshop / Paper Presentation: *A Typographic Slam!*

2012

AIGA Fellow Presentation, “*Roots, Wings and Feathers*”, Knoxville, TN

2013

Nov 2013, IDA COngress: Dialects of Design Education and Research Conference /Istanbul.Turkey. Paper: *Transdisciplinary Vision for Change: The 6th Extinction in Motion*. Abstract accepted.

2014

March 2014, Connecting the Dots, AIGA Design Education and Research Conference /Cincinnati, OH

Paper: *The complexity of being human and what it means for creativity*. Abstract accepted.

October 2014, Southeastern College Art Conference (SECAC) / Sarasota, FL. Session Proposal: *Novel approaches to the Intersection of design thinking, form-making and science*. Session proposal Accepted.

May 2014, UCDA (University College Designers Association) Design Education Summit / Madison, WI
Poster Presentation: *The complexity of a creative process*.

CONFERENCES
WORKSHOPS, INVITED PRESENTATIONS SESSIONS
continued

March 2014, Nexus Conference :The Interconnected Pathways of Communication and the Environment. The University of Tennessee, Knoxville, TN. Exhibition: *Living Light*.

October 2014, New Ventures Conference, AIGA Design Education and Research Conference Portland, Oregon / Invited Paper: *The complexity of being human and what it means for creativity*.

October 2014, New Ventures Conference, AIGA Design Education and Research Conference Portland, Oregon / Invited Paper: *The Sixth Extinction in Motion*. Authors: Kristing Hughes, Deborah Shmerler, Ciara Byrne. Presented at Conference by Kristin Hughes.

October 2014, Southeastern College Art Conference (SECAC) / Sarasota, FL. Session Moderator: *Novel approaches to the Intersection of design thinking, form-making and science*.

2016

February 4—6, 2016, Workshop and Lecture / Augustana College, Rock Island, IL. Theme: *The nature of Identity*.

February 23—25 2016, Design Principles and Practices Conference / Rio de Janeiro, Brazil. Invited Paper: *The complexity of being human and what it means for creativity*.

June 15—16 2016, AIGA Nuts and Bolts Conference / Bowling Green, Ohio. Invited Presentation: *A Smart Communities Initiative: Designing for economic growth in small town America*.

2017

February 14—18 2017, College Art Association (CAA) / NYC, NY. Invited Presentation: *A Smart Communities Initiative: Designing for economic growth in small town America*.

March 2—5 2017, Design Principles and Practice / Toronto, Canada. Invited Presentation: *A Smart Communities Initiative: Designing for Economic Growth in Small Cities*.

INTERNAL AND EXTERNAL FUNDING

2002

Upon Academic Apointment, secured funds for Ongoing Junior Design Workshop, The University of Tennessee
\$8,000

2003

James Agee Partk Public art Proposal
in collaboration with Professor Jason Brown:
\$2400, Office of Academic Outreach
\$600 School of Art
\$600 The University of Tennessee Operations

INTERNAL AND EXTERNAL FUNDING
continued

2004

ALGA Knoxville Revitalization Fund
\$2,500

2005

Tenn Show: Corporate Funding
\$1,000 Proffitts, Inc
\$1,000 diy Networks
\$250 IPIX technologies
\$250 NuCycle Technologies
\$250 Tweek

2006

ALGA Intent/Content, Proposed National Design
Education Conference, ALGA and Adobe Grant, \$8,000*

California State University, Workshop and Lecture,
UT School of Art \$716—Applied

California State University, Workshop and Lecture,
partial funding by Cal State \$316*

Intent/Content Conference, Nashville, TN, partial funding,
UT School of Art \$350*

Design Frontier Conference Panelist, Denver Colorado,
partial funding, UT School of Art \$250*

2007

ALGA Intent/Content, National Design Education Conference:
Scripps Networks \$1,500*
4 ALGA TN Chapters: \$1,000 each*
ALGA national \$8,000

Chaz Maviyane-Davis Visiting Artist, Haines Morris
Endowment Grant \$2,800*

Human Rights Poster Series, Black Cultural Center:
UT School of Art \$500*
UT College of Law \$250*
UT Africana Studies \$250*

Chaz Maviyane-Davis
Human Rights Poster Series, Black Cultural Center,
Ready for the World* \$1,500

Imagine It! Conference, Bologna, Italy
UT School of Art \$495
Sarif Foreign Travel \$495
College of Arts \$ Sciences \$495

2008

Crossing The Boulevard
Exhibition and Artist Visit/Lecture/Performance :
School of Art \$3,000
Haines Morris \$5,000

INTERNAL AND EXTERNAL FUNDING
continued

Ready For The World \$3,650
 Plus, combined funding from other departments
 on campus totalling \$2,000

Punct Typecon Conference, Buffalo, NY
 UT School of Art \$760

2009

Shawn Brixey — Interdisciplinary Visiting Artist and
 Lecture Proposal, The University of Washington DXARTS :
 School of Art \$1,000
 Haines Morris \$1,500

LaFortuna, Guatemala—on site work
 College of Engineering \$1000
 Haines Morris Endowment

Rhythm Typecon Conference, Atlanta, GA
 funding requested, UT School of Art \$400

2010

Living Light :

PI → Edgar Stach, Associate Professor, Architecture
 CO-PI's → Deborah Shmerler, Associate Professor, Graphic Design
 Barbara Klinkhammer, Associate Dean, Architecture
 James Rose, Lecturer, Architecture
 Dr. Leon Tolbert, Professor, Electrical Engineering

DOE/NREL: \$100,000

TVA: \$200,000

UT, Office of Research: \$200,000

Owens Corning: \$20,000

ORNL: \$40,000

UT College of Arts and Sciences \$7,500

Gobbell Hays Partners \$1,000

Dr. Harris \$1,000

Kem Hinton \$1,000

AIA Tennessee \$500

Blaine Construction \$75,000 (in-kind services)

Lightwave Solar \$5,000 (in-kind services)

Toughtrac \$7,500 (in-kind services)

2011

Living Light :

TNScore \$50,000

TN Solar Institute \$50,000

Schneider Electric \$50,000

2013

Wayne White — Interdisciplinary Visiting Artist, Workshop and
 Lecture Proposal (total = \$4,000) :

School of Art \$1,000

Theatre \$1,000

VAC (Visiting Artist Club) \$2,000

INTERNAL AND EXTERNAL FUNDING

continued

2014

Co-Investigator for NSF Grant Proposal: *The isoreticular synthesis of metal-organic nanotubes with switchable pore sizes.*

Lead Principal Investigator: UTK Chemistry Professor David Jenkins (Applied)

2015

Rebecca Wright + Lucienne Roberts—Interdisciplinary Visiting Artist, Workshop and Lecture Proposal (total = \$7,980) Funding secured through the SoA, Haines Morris, Ready for the World, UTK Libraries, AIGA Knoxville, VAC and the UT Anderson Center.

2016

Sarif Grant \$700

Travel to Rio de Janeiro for Design Principles Conference

HONORS AND AWARDS

2001

Seachange International brochure, Design Excellence Award
Print National Design Annual

Seachange International website, Best of Show
BONE (Best of New England) 2001 Design Show

Explorica Identity System, Award of Excellence
American Corporate Identity 17

2002

Media 100 i Identity, Award of Excellence
American Corporate Identity 18

2003

Avaki Inc., Excellence in Identity:
BONE (Best of New England) 2003 Design Show

Clarence Brown Theatre Brochures Season 2002—2003:
UCDA, 2003 National Design Awards, Silver medal.

2004

Clarence Brown Theatre Brochures Season 2004—2005:
UCDA, 2004 National Design Awards, Silver medal.

Clarence Brown Theatre Brochures Season 2004—2005:
Graphic Design USA 2004 Award for Excellence,

Clarence Brown Theatre Brochures Season 2004—2005:
HOW 2004 International Design Award

Clarence Brown Theatre Brochures Season 2004—2005:
STEP The Best of 2004 Design

2005

Clarence Brown Theatre Brochures Season 2004—2005:
AIGA Atlanta SEED Awards 2005,

Clarence Brown Theatre Brochures Season 2004—2005:
2005 PRINT Regional Awards

HONORS AND AWARDS *continued*

UT Honors Identity System: UCDA,
2005 National Design Award of Excellence

College of Architecture + Design, Recruitment Brochure:
AIGA 2005 Ten Show Silver Award

2006

Space, Technology, Place
Global Corporate Identity 3, Award Winner,
International recognition

Space, Technology, Place
HOW 2006 International Design Award

Faculty Advisor: Senior Show Website
Silver Award Winner, Student
UCDA (United College Designers Association),

Faculty Advisor: The End is Near
HOW 2006 International Design Award :
Outstanding Student Work

2007

26, Faculty Exhibition Catalog
SEED Awards, Best of Southeastern Design,
Award of Excellence

26, Faculty Exhibition Catalog
AIGA Ten Show Competition, Gold Award

26, Faculty Exhibition Catalog
ROOTS Award, University College Designers Association,
National Award of Excellence

GIVE
AIGA Knoxville Competition, Gold Award

2008

Intent/Content logo
The AIGA Ten Show, Award of Excellence

Division Exhibit
HOW International Design Awards,
Award of Excellence

2009

Beaumont Typographic Murals
SEED Awards, Best of Southeastern Design, Award of Excellence

Dawns Light
UCDA (United College Designers Association) Award of Excellence

Ellen McClung Berry Professorship / School of Art
\$6,000 Stipend + \$2,000 Travel award

HONORS AND AWARDS *continued*

2011

Living Light / SEED '11 Awards

Best of Southeastern Design / Gold award

Living Light / ReDesign awards / Gold award

Living Light / AIGA Justified

National Award for excellence in case studies

Living Light / UCDA / University and College Designers

Award of Excellence: Going Green Sustainability category

stART NOW! / SEED 11 Awards

Best of Southeastern Design

Integrated Classroom Case Study

Silver Award

2012

The University of Tennessee

Chancellors Award / Success in Multidisciplinary Research

American Institute of Graphic Arts

AIGA Fellow Award

In recognition of significant personal and professional contributions

to raising the standards of excellence within the design community.

Brandaid Identity Mark / HOW International Design Awards

Award of Excellence

2013

The University of Tennessee

James R. and Nell W. Cunningham *Outstanding Teaching Award*

The University of Tennessee MFA Brochure / UCDA / University and College Designers / Silver Award

The University of Tennessee MFA Brochure / Selected for 2013 Print Regional Design Awards Annual

2014

The University of Tennessee MFA Brochure / Selected for 2014 HOW International Design Awards Annual

PROFESSIONAL SERVICE

2003—2006

AIGA (American Institute of Graphic Arts) Knoxville President

2004—2005

AIGA Tenn Show Chair

2005—2007

AIGA National Design Education Community of Interest Steering Committee

Juror for GRADE, (Richmond, VA) Design Competition

PROFESSIONAL SERVICE *continued*

2006

AIGA National Design Education Committee Member

AIGA Knoxville President (2003—2006)

Mentor to AIGA Memphis Board Members

Mentor for AIGA Chattanooga Tenn Show Committee

Peace on Earth”, AIGA greeting card competition.

Proceeds benefited Second Harvest Food Bank

“Seeing Red Exhibit”, Proceeds went to

SavetheChildren.org

2007

AIGA Knoxville Advisory Member

AIGA National Design Education Committee Member

Activities included :

- Development and funding for two National Education Research Grants, \$5,000 each
- Development of Educational Breakout Sessions for International NEXT Conference in Denver, CO. Included International selection of paper and panel presentations
- Reviewed and Juried AIGA/Adobe Sponsored National Education Conferences for 2008–2010: Awarded \$40,000 in funding to: Maryland College Institute of Art, University of Illinois at Chicago, Bowling Green State University, North Carolina State University
- Development of Content for AIGA Education Website
- Development of Conference Handbook and Regulations
- Initiation of research database

External Reviewer for Gretchen Schisla,

The University of Missouri

External Reviewer for Virginia Rougon Chavis,

The University of Mississippi

2008

AIGA Knoxville Advisory Member

AIGA National Design Education Committee Member

— Same as above

Reviewed Book for Lawrence King Publishers:

The Elements of Dynamic Media

Design Consultant on *Mini Adventures Series:*

Bicycling Routes in Knoxville, TN by Elle Colquitt and Jon Livengood

PROFESSIONAL SERVICE *continued*

2010

External Reviewer for Professor Smellie / Utah State University / Department of Art

AIGA Knoxville Advisory Member

Design Consultant for Inex/Zamir Technologies

2011

External Reviewer for Assistant Professor Green, Baylor State University, TX / Department of Art

AIGA Knoxville Advisory Member

Design Consultant for Inex/Zamir Technologies, TN and Jerusalem offices

Coordinated presentation of National 365 Exhibit, Art and Architecture Bldg, UT.

Design Consultant for The Warrior Workout, Glastonbury, CT

2012

Design Consultant for Anyroam wifi

Design Mentor for UT Eco Car Competition

Design Consultant for Inex/Zamir Technologies, TN and Jerusalem offices

Design Consultant for The Warrior Workout, Glastonbury, CT

Colloquial Presentation, "Paint this Rhythm, not this Rhyme" University of Tennessee, Knoxville, TN / Art & Architecture

AIGA Knoxville Advisory Member / Tenn Show

AIGA Knoxville Student Group Education Advisor

2013

External Reviewer for Young Ae Kim / Assistant Professor Graphic Design, The University of South Dakota

AIGA Knoxville Panel Moderator / Design for Social Good: Working with non-profits / SP13

AIGA Student Group Faculty mentor / SP13

Student Portfolio Reviewer / Pellissippi State / SP13

Design Consulting / Clayton Homes, Maryville, TN

Design Consultant for Inex/Zamir Technologies, TN and Jerusalem offices

Design Consultant for The Warrior Workout, Glastonbury, CT

2014

External Reviewer for AIGA Design Education Research Grant Proposals

2015

NEA OUR TOWN Grant Committee Member for Cleveland, TN Proposal: Fab Lab

External Reviewer for Richard Doubleday / Assistant Professor
Graphic Design, Louisiana State University

2016

External Reviewer for Helen Armstrong / Assistant Professor
Graphic Design, North Carolina State University

DEPARTMENTAL & UNIVERSITY SERVICE
(selected since 2006)

2006

Printmaking Search Committee

School of Art Technology Committee Member

School of Art Faculty Exhibition Catalog

Development of Graphic Design Senior Portfolio Review Day

Mentored School of Art tenure track faculty by
providing guidance for dossier structure and organization

Teaching Peer Review Committee Member for
Assistant Professor Sarah Lowe

Facilitated, along with Sarah Lowe, the acquisition of a
LetterPress for the Graphic Design area

School of Art Visiting Artists, Designers and Scholars
(VADSCO) Committee Member

Colloquial Lunch Speaker

Coordinated Junior Workshop: recruited workshop leader,
schedule and public lecture

2007

Printmaking Search Committee / Traveled to CAA in NYC

Hosted Chaz Maviyane-Davis / Visiting Artist

Hosted Jeanine Osbourne / Visiting Artist

Coordinated Junior Workshop and hosted visiting designers

Hosted Frank Armstrong and Barbara Sudick /
Junior Workshop leaders

Teaching Peer Review Committee for Assistant Professor
Patricia Tinajero.

Strategic Planning Committee Member

Coordination of School of Art Student Show Visiting Juror,
Rebecca Targ

Coordination of Visiting Artist (Jeanine Osborne) workshop week
between a Graphic Design Special Topics Class and Foundations

Juror for TAAST Promotional materials / College of
Architecture and Design

Juror for The College of Architecture and Design Lecture

DEPARTMENTAL & UNIVERSITY SERVICE
continued

Poster Competition

Consultant on Architecture Faculty Exhibit Catalog

Visiting Critic for Senior Architecture Classes

School of Art / Visiting Artists, Designers and Scholars
[VADSCO] Committee Member

2008—2009

Strategic Planning Committee Member (ended 2008)

Designer: Veritas Conversation / Lecture Series Poster design.
Event: Nicholas Wolterstorff speaks with UT Law Professor,
David Ready. Poster Design: Good Without God?

Juror for The College of Architecture and Design Lecture
Poster Competition

Visiting Critic for Senior Architecture Classes Portfolio Day

School of Art / Visiting Artists, Designers and Scholars
[VADSCO] Committee Member

School of Art Graduate Committee Member

Graduate Coordinator for Graphic Design area

Mentor for Assistant Professor Patricia Tinajero

Taught SOA High School Workshop / Sat., March 21, 2009

University Committee for Poverty Semester

Helped to institute School Wide Charrette—a yearly
interdisciplinary event within the School of Art

Promotional materials for Dawn's Light Symposium and
Theatre production

Coordinated funding and hosting of *Crossing the BLVD*—
an interdisciplinary exhibition, lecture and visiting artist
event / Ewing Galley

Logo for Trivols (the UT Triathlete Association)

2010

Member, College Ad Hoc Committee on Best Practices for Retention
Reviews of Probationary Faculty

Volunteers Without Borders Student Group
Provided mentorship for UT student organization regarding
various fundraising projects.

School of Art VADSCO Committee Member

School of Art Graduate Committee Member

Developed a traveling presentation to attract a more diverse student
body to the SOA.

Graduate Coordinator for the Graphic Design Area

DEPARTMENTAL & UNIVERSITY SERVICE
continued

Faculty Mentor for Assistant Professor Patricia Tinajero

Graphic Design / 4D Faculty Search Committee Member; included travel to CAA in Chicago for interviews.

Facilitator for School Wide Charrette (BLUE!) — a week-long interdisciplinary event held within the School of Art.

Designed print materials for High School Arts Academy 2010

Coordinated Junior Course Spring Workshop: Invited and hosted visiting Designer Robert Sedlack, Associate Professor, Notre Dame University.

2011

Mic/Nite, a top 25 University Initiative, naming and logo design. Includes event programming that highlights talks by faculty from across the University

FA: School of Art Faculty Advisory Committee Member

FA/SP: School of Art Graduate Committee Member

SP: School of Art VADSCO Committee Member
(Visiting Artists, Designers & Scholars)

Updated SOA Traveling presentation to attract a more diverse student body to the SOA.

Graduate Coordinator for the Graphic Design Area

Graphic Design Practicum Advisor; Revision of internship materials and opportunities

Graphic Design Resource Room Coordinator; Facilities and Budget Management

Mentor for Assistant Professor Patricia Tinajero

Facilitator for School Wide Charrette (ROGUE!) — a week-long interdisciplinary event held within the School of Art

IMC (Integrated Media Center) Proposal Presenter on behalf of SOA, 4D and Graphic

Design Areas for UTK Organized Research Unit funding

Design of VADSCO lecture poster

Invited Critic The College of Architecture and Design Lecture Poster Competition

2012

FA/SP: School of Art Faculty Advisory Committee Member
— Development of Strategic Plan for SOA

FA/SP: School of Art Graduate Committee Member
— Summer and Fall: coordinated, designed and printed 32 page recruitment brochure for MFA program

— Developed consistent messaging to be used across multiple media platforms for recruitment of top MFA applicants

DEPARTMENTAL & UNIVERSITY SERVICE
continued

FA/SP: Graduate Coordinator for the Graphic Design Area

SP: Facilitator for School Wide Charrette (TWO!) — a week-long interdisciplinary event held within the School of Art.

2013 / 2014

SP: Graduate Committee Member / TransMedia Design

Peer Teaching Review Committee Member for Evan Meaney

A&A Building Policies Committee Member

— Developed a comprehensive document outlining policies and procedures for the use and upkeep of shared spaces in the A&A building

Facilitator for School Wide Charrette (NERVE! and MAP!)

Developed and facilitated a 4-day Sophomore Motion Workshop with Alumni and Scripps Networks

Co-Coordinated Junior Course Spring Workshop: hosted visiting Designer Ben Gaydos

Coordinated Graphic Design Senior Show night, website and invitation

Co-Coordinated funding and proposal for Wayne White (an interdisciplinary artist) / public lecture, workshop and participation in FA 2013 Homecoming Parade.

Drafted learning assessments for Graphic Design

Portfolio Reviewer / 5th year Architecture students

Developed window graphics for UTK in NYC White Box Gallery and Orange 2 Exhibit in Chicago, IL.

Designed SOA High School Arts Academy promotional materials

Designed Banner Ads for SoA promotions

Developed 2 Promotional Ads for ORANGE2 (MFA Show in Chicago) in CAA Catalogue and Co-prosperity.

College Of Arts and Sciences / Deans Advisory Committee

Faculty Advisor for Promotion of UTK: TED Talks.

Provided Motion Graphics for opening talks.

2015

SP+FA : Graduate Committee Chair

SoA Advisory Committee Member

Peer Teaching Review Chair for Prof. Sarah Lowe

Peer Teaching Review Committte member for Prof. John Powers

Peer Teaching Review Committte member for Prof. Joshua Bienko

Faculty Search Committee Member / 4D

TMD MFA Program Coordinator

DEPARTMENTAL & UNIVERSITY SERVICE
continued

A&A Building Policies Committee Member
— Developed a comprehensive document outlining policies and procedures for the use and upkeep of shared spaces in the A&A building

Facilitator for School Wide Charrette (Monster!)

Portfolio Reviewer / 5th year Architecture students

Curated and promoted Orange 3 (MFA Show in NYC) at the Unix Gallery.

College Of Arts and Sciences / Deans Advisory Committee

2016–2017

School of Art / Director of Graduate Studies

Graduate Committee Member

MFA THESIS COMMITTEE SERVICE

MFA 07 Shaurya Kumar / Thesis Committee (Printmaking)

MFA 08 David Piercy / Thesis Committee (Media Arts)

MFA 09 Hilary Williams / Thesis Committee Chair (Design)

MFA 10 Erica Walker / Thesis Committee (Printmaking)

MFA 10 Jacob Stanley / Thesis Committee (Sculpture)

MFA 10 Jared Elrod / Thesis Committee Chair (Design)

MFA 12 Vickie Phipps / Thesis Committee Chair (Design)

MFA 12 Chadwick Williams / Thesis Committee (Sculpture)

MFA 12 Guen Montgomery / Thesis Committee (Printmaking)

MFA 13 Meghan Terry / Thesis Committee Chair (TransMedia Design)

MFA 13 Nourah Alrashed / Thesis Committee Chair (TransMedia Design)

MFA 17 Meg Erleweine / Thesis Committee (TransMedia Design)

MFA 17 Joshua Shorey / Thesis Committee (Sculpture)

SELECTED CLIENT LIST

AT&T

Rose Architecture

Clarence Brown Theatre, The University of Tennessee

College of Agriculture, The University of Tennessee

College of Architecture & Design, The University of Tennessee

Honors Program, The University of Tennessee

College of Engineering, The University of Tennessee

IPIX, Oak Ridge, Tennessee

SELECTED CLIENT LIST
continued

Smart Lunch Program, Knox County Schools, Knoxville

Habitat for Humanity, Knoxville, Tennessee

Warrior Workout, Hartford, CT

Breezecake, Hartford, CT

Matt Krimmer Attorney, Los Angeles, CA

Anyroam, Knoxville, TN

Round-House Theatre, Washington, D.C.

Invited Designer, Corey McPherson:

Client projects include:

Monitor Networks

Ernst and Young

Workscape and Adventis

As Creative Director, Corey McPherson Nash, Boston, MA:

GTE

NY Life Benefit Services

Smith College

Myway (startup of CMGI)

Media 100

Seachange International

TripAdvisor

Direct Hit

Explorica

Wheelhouse

Avaki, Inc

Cereva Networks

INKA

WildWeb

Newriver Technologies

BOOKS — WORK FEATURED

[Global Corporate Identity 3](#), David E. Carter (Harper Collins Design, New York) 2006. The book “showcases superlative examples of design used on a multinational level. Work from 30 different countries and five continents is represented in this book making it a welcome addition to any graphics reference library.”

BOOKS — WORK FEATURED

Working With Computer Type 1 : Books, Magazines, Newsletters, Rob Carter (Rotovision SA, Switzerland.)
Book showcasing “...typographic design by a select group of innovative practitioners.”

Working With Computer Type 2 : Logotypes, Stationary Systems, Visual Identity, Rob Carter (Rotovision SA, Switzerland.) The book “...explains, critiques and analyzes a superb collection of over fifty visual identity programs by some of the world’s most prominent graphic designers.”

SELECTED TEACHING EXPERIENCE
continued

2002—2016 Associate Professor / Design

The University of Tennessee, Knoxville, TN

Classes taught:

251 Beginning Design, 252 Beginning Design II, 351 Junior Design, 400 Typography, 451 Branding + Identity, 352 Design Process, 259/459 Expressive Typography, 259/459 Social Cause Design, 259/459 Visual Explorations: Collage in Florence, Italy, 350 Portfolio Review, 444 Design Research, 456 Design Practicum, 403 Experiments in Systems, 493 Self-directed Studies, 452 Senior Thesis, 551/552 Graduate Studies, 599 Graduate Thesis / Creative Project in Lieu of Thesis.

2001—2002 Assistant Professor

The University of the Arts, Philadelphia, PA.

Classes taught:

Senior Problem Solving, Junior Communications, Junior Type

1999—2000 Adjunct Faculty

Massachusetts College of Art, Boston, MA.

Classes taught:

Graphic Design 3, Type 2

1996—1997 Adjunct Faculty

Virginia Commonwealth University

Classes taught:

Type 1, Computer Techniques, Creative Strategies

PROFESSIONAL MEMBERSHIPS

AIGA / CAA / UCDA / DP+P